

GURUCHARAN UNIVERSITY

SILCHAR, CACHAR : ASSAM

গুরুচরণ বিশ্ববিদ্যালয়

শিলচর, কাছাড় : আসাম

A State University established by upgrading Gurucharan College under Assam Act No. LVII of 2023

Ref No. 108/1/2026/I/Lec.

Date : 12-01-2026

NOTICE

This is to bring to the notice of all concerned that the Internal Quality Assurance Cell (IQAC), Gurucharan University, Silchar is organising the **'First Nibaran Chandra Laskar Memorial Lecture'** on the topic of **"Brand Activism as a Strategy for the Education Sector."**

The lecture will be delivered by **Sri Soumya Kanti Purkayastha**, Angel Investor and Mentor, as the **Chief Speaker**. The programme will be graced by **Sri Niranjana Dutta**, former Head and Associate Professor, Department of Political Science, erstwhile Gurucharan College, as the **Chief Guest**, and **Sri Rabindra Chandra Das**, Social Worker, as the **Guest of Honour**, in the august presence of **Prof. Niranjana Roy**, Hon'ble Vice-Chancellor, Gurucharan University, Silchar.

The programme is scheduled to be held on **16th January, 2026 at 3:00 PM** at the **Conference Hall, Gurucharan University, Silchar**.

All faculty members, non teaching staff and students are invited to attend the programme.

This is issued with the approval of the Honorable Vice- Chancellor.



(Dr. Krishna Chandra Das)

Director, IQAC

Gurucharan University, Silchar

Director

Internal Quality Assurance Cell (IQAC)

Gurucharan University

Silchar, Assam

GURUCHARAN UNIVERSITY, SILCHAR

THE FIRST NIBARAN CHANDRA LASKAR MEMORIAL LECTURE

Organized by the Internal Quality Assurance Cell (IQAC) of the University

Topic:

Brand Activism as a Strategy for the Education Sector

Chief Speaker:

Sri Soumya Kanti Purkayastha

Angel Investor & Mentor

Chief Guest:

Sri Niranjana Dutta

Former Head, Department of Political Science, erstwhile Gurucharan College

Guest of Honour:

Sri Rabindra Chandra Das

Social Worker

In the Presence of:

Prof. Niranjana Roy

Hon'ble Vice-Chancellor, Gurucharan University, Silchar

Date: January 16, 2026 • Time: 3:00 PM

Venue: Conference Hall, Gurucharan University, Silchar

